

# Help **NSBAR Cares** Respond

All of us at NSBAR are shattered by the violent events that occurred at the Highland Park 4th of July Day Parade.

We grieve with our neighbors and colleagues who have been so deeply affected by this terrible mass shooting incident — especially the families of those who lost loved ones or were injured at the event.

We salute the first responders and volunteers who were on scene — and quickly moved-in to assist victims and prevent additional loss of life... and a potentially greater tragedy.

We know our extended NSBAR family was uniquely touched by this horrific event in incredibly personal ways.

A number of whom were participating or attending this parade with their friends, families and colleagues.

4th of July Parades are traditionally "big deals" for our real estate community... often with many brokerages promoting their businesses and civic involvement with walking contingents or floats in their hometown parades.

That was the case on Monday July 4 in Highland Park.

Additionally, NSBAR has a number of Member brokerages with offices located in the Central Business District — quite near the scene of the shooting.

To say nothing of the broader impact upon our entire North Shore region & Chicagoland at large.

Like all of us, we at NSBAR are still processing everything ourselves... and doing whatever we can to support our Members...their families... and the communities we serve at this exceptionally difficult time.

Many of you have reached out to ask how you and NSBAR can help ...

Today, we've come together to announce a fundraising campaign through NSBAR Cares — our Association's philanthropic initiative — which will literally DOUBLE donations you make... matching your generosity dollar for dollar.

Further, we will ensure that your donation makes it to legitimate local causes in Highland Park that go directly to supporting victims and survivors — through our partnership with the Highland Park Community Foundation.

This 30-year-old local 501c3 serves the Highland Park and Highwood Communities — and has established a specific July 4 Shooting Response Fund.

## **Here's how YOU can help right now...**

1. Visit [nsbar.org/cares](https://nsbar.org/cares) on our website — or click on the link in the description.
2. Click the "**GIVE TO NSBAR CARES**" button — you'll be immediately linked to our secure online giving portal connected to Chicago Community Trust.

3. Fill out the form with your info... and make your donation selection in any amount you choose.
4. Also, please be sure to fill out the "In Honor of (optional)" box by entering "**Highland Park Relief**" in that field.
5. After completing the form click "Continue" — and, when prompted — enter your credit card information on this secure portal. It's that easy.

You'll receive an automatic acknowledgement of your gift — as well as a tax receipt, deductible to the fullest extent of the law.

We'll compile all of the donations received by NSBAR Cares between now and Friday, July 22 — and then NSBAR Cares will match your donations up to \$25,000.

We hope you will contribute as generously as possible.

**NSBAR Cares** was established to help illuminate the ongoing philanthropic efforts of the North Shore-Barrington Association of REALTORS® Membership — and to leverage our ability to assist our neighbors in the many communities that we serve.

Through our collective actions and fundraising efforts, we're able to amplify our impact and support a wide range of local charities and community-based causes.

When our neighbors need us, we're there to help —shoulder to shoulder, heart to heart.

Surely, that time is at hand.

Won't you please join us in this effort and help demonstrate that REALTORS are Good Neighbors?

Thank you!! Stay safe... and may God bless you and your families.